TRANSFORMER

An exhibition at Hotel Londra Palace Venice to coincide with the 58th Venice Biennale,

opening 6pm, 10th May 2019

Gervasuti Foundation Londra -Venice at Londra Palace -Venice present **TRANSFORMER** a Ben Brown Fine Arts project curated by James Putnam.

TRANSFORMER launches a new cultural partnership between London and Venice. Featuring works by Rob and Nick Carter, Vik Muniz and Gavin Turk. It also includes Claude Lalanne's iconic sculpture, 'Pomme de Jardin (Rouge)' in tribute to the artist who died this April.

Art frequently involves a process of transformation that relates to subject, medium and context. Rob and Nick Carter's 'Transforming Series' uses computer generated imagery to transform static Old Master works into with subtly moving paintings. Their 'Transforming Nude Painting' is a digital recreation of the Venetian Renaissance artist Giorgione's famous 'Sleeping Venus' (c.1510). It blends real-time footage of a sleeping model with a digital rendered landscape where the sky changes from dawn to dusk. Other works involve the paradox of animating Dutch 17th century still life paintings. In 'Transforming Five Tulips in a Wan-Li Vase' flowers wilt and decay referencing mortality in accordance with the traditional Vanitas.

Works by Gavin Turk and Vik Muniz are concerned with a different notion of transformation - the seemingly alchemic process of changing worthless, discarded, mundane everyday items into fine art. Gavin Turk's 'PETE' comprises a realistic painted bronze sculpture of a squashed plastic water bottle displayed in an elegant museum style vitrine.

Vik Muniz is renowned for his ingenious employment of unusual materials, including

SWINGING LONDRA

by Gervasuti Foundation and Groucho Club London

Exclusive Opening Party 10th May 6pm

HOTEL LONDRA PALACE Riva degli Schiavoni, Castello 4171, Venice – 30122 (vaporetto stop, San Zaccaria)

dust, sugar, chocolate, diamonds, caviar, toys, paper hole-punches, junk, dry pigment and in this case, shredded magazines and art historical materials which he uses to create bold new imagery magnified to a staggering scale. The works included here are inspired by old master paintings by artists such as Diego Rodríguez de Silva y Velázquez and Giovanni Paolo Panini, which are the objects of study and interpretation by an artist who is known for his re-creations of iconic and historically significant paintings.

Hotel Londra Palace is the official Distribution Point of **Art Review Magazine**

ABOUT THE ARTISTS

ROB AND NICK CARTER

(b. UK 1968; b. 1969). Their work is centred on the boundaries between the analogue and the digital and mediums include camera-less photography, painting, installation, neon, sculpture and timebased media. Their 'Transforming' series creates a unique intersection between the art of the past and cutting edge computer generated imagery. They are also the only living artists to show a work at the Frick Museum, New York. Collections include the Frick, Pittsburgh; Mauritshuis, The Hague; Frans Hals Museum, Haarlem; Victoria & Albert Museum, London: David Roberts Foundation, London; Städel Museum, Frankfurt; and the Fondation Custodia, Paris.

CLAUDE LALANNE

(1924–2019) was born in Paris and studied architecture at the École des Beaux-Arts and at the École des Arts Décoratifs. After marrying François-Xavier Lalanne in the 1960s, the two began to work closely alongside each other and exhibited as 'Les Lalanne', receiving early commissions from

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Yves Saint Laurent. The Lalannes' work is represented in many prominent collections around the world, including the National Design Museum, New York; Cooper Hewitt Museum, New York; Musée Nationale d'Art Moderne, Paris; Musée d'Histoire Naturelle, Paris; and the Centre Georges Pompidou, Paris.

VIK MUNIZ

(b. São Paolo, 1961). Exhibitions include the International Center of Photography, New York; Fundació Joan Miró, Barcelona; Museo d'Arte Contemporanea, Rome; Museu de Arte Moderna, São Paulo; Museu de Art Moderna, Rio de Janeiro; Tel Aviv Museum of Art, Tel Aviv; and the Long Museum, Shanghai. Public collections include the Museum of Modern Art (MoMA) and Solomon R. Guggenheim Foundation, New York; Tate, London; and the Museum of Contemporary Art, Tokyo. In 2001, Muniz represented Brazil at the 49th Venice Biennale and is the subject of an Academy Award nominated documentary film entitled 'Waste Land' (2010).

GAVIN TURK

(b. UK, 1967) has pioneered many forms of sculpture, including the painted bronze, the waxwork, the recycled art-historical icon and the use of rubbish in art. His installations and sculptures deal with issues of authorship, authenticity and identity. Turk's work was included in several YBA exhibitions in the 1990s and has since been exhibited by major international institutions. Public collections include Tate, London; Victoria and Albert Museum (V&A), London; and the Museum of Modern Art (MoMA), New York. Public sculptures in London include 'L'Âge d'Or' (2016) at the Olympic Park and 'Nail', next to St Paul's Cathedral.

THE GERVASUTI FOUNDATION

London-Venice is a platform dedicated to interdisciplinary cultural production aiming to re-enhance this historic city's cultural and social life through their innovative 'Preservation-Through-Change Project'.

THE GROUCHO CLUB

is a world-renowned arts & media private members club, based in Soho, London. Created in the 1980's by a group of mostly femele publishers as an antidote to the stuffy gentlemen's clubs.

THE HOTEL LONDRA PALACE

in Venice combines the charm and luxury of a historic hotel with modern comforts and the latest technological services. The hotel is located in the heart of the city center on the Riva degli Schiavoni overlooking the stunning San Marco Basin.

BEN BROWN FINE ARTS

has the sole UK representation of artists Ron Arad, Tony Bevan, Rob and Nick Carter, Candida Höfer, Claude & François-Xavier Lalanne, Heinz Mack, Vik Muniz, Gavin Turk and Not Vital. The gallery is also renowned for its strong expertise in 20th century Italian art, exhibiting the work of Alighiero Boetti and Lucio Fontana, amongst others, since its inception. Ben Brown Fine Arts Hong Kong was the first Western gallery to open in the iconic Pedder Building, offering a programme of international art exhibitions tailored to the Asian market.

JAMES PUTNAM

is an independent curator and writer and former founder curator of the British Museum's Contemporary Arts and Cultures Proramme. He is currently Senior Research Fellow, Exhibitions at the London College of Fashion, University of the Arts, London and chief curator of the Gervasuti Foundation

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independent magazine of contemporary art. Its sister magazine Art Review Asia focuses on art happening in Asia and Asian. It publishes it's celebrated Power 100 list which is the magazine's annual ranking of the international contemporary artworld's 100 most in influential people.

